

Applying Sun Tzu's Art Of War In Marketing (Sun Tzu's Business Management Series) By Khoo Kheng-Hor

By Khoo Kheng-Hor

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Khoo Kheng-Hor (Author), Title: Applying Sun Tzu's Art of War in Winning (Sun Tzu's Business Management Series) Applying Sun Tzu's Art of War in Corporate

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Sun Tzu - Expand Your Mind -

The oldest available sources disagree as to where Sun Tzu was born. The Spring and Autumn Annals states that Sun Tzu was born in Qi, while Sima Qian's later Records

http://www.revolvy.com/main/index.php?s=Sun%20Tzu&item_type=topic

The Art of War - Wikipedia, the free encyclopedia -

a commonly cited version of The Art of War was the Annotation of Sun Tzu's Strategies by There are business books applying its lessons to office politics and

http://en.wikipedia.org/wiki/The_Art_of_War

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<http://www.fastcompany.com/3021122/leadership-now/fighting-your-business-battles-6-lasting-lessons-from-sun-tzus-art-of-war>

FightingArts.com - Sun Tzu's Art of War? -

Sun Tzu's Art of War Interpreted For Business: Applying Budo Lessons To Your Martial Arts Business . By Jason Armstrong. Editor's Note: This article

<http://fightingarts.com/reading/article.php?id=500>

Leadership and Motivation - Springer -

Sun Tzu's art of war plus the ancient Father leadership and small business management: & Michaelson, S. W. (2004). Sun Tzu for marketing strategies. New

http://link.springer.com/chapter/10.1007/978-3-642-31287-8_4

Sun Tzu's Art of War! | Sales Training Malaysia - -

Sun Tzu's Art of War! He's the master of applying Sun Tzu principles I like Khoo's quote that goes You want to rise to the top?

<http://salesninja.asia/blog/sun-tzus-art-of-war/>

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Khoo Kheng-hor is the author of - Sun Tzu's Business & Management Series: Applying Sun Tzu's Art of War in - Applying Sun Tzu's Art of War in
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Artofwar - Art Of War Review - Niche Marketing -

Artofwar - Art Of War Review. Applying Sun Tzu's Art of War - Collection 2: Book review of the Art of War business management.
<http://nichex.com/artofwar/artofwarreview/>

Six Principles of Sun Tzu & the Art of Business -

Six Principles of Sun Tzu & the Art of Business. 1) Sun Tzu for Women fosters a deep understanding of Sun Tzu's Art of War and how to apply it to a woman's

<http://www.suntzustrategies.com/resources/six-principles-of-sun-tzu-the-art-of-business>

Applying Sun Tzu's Art of War to Trading - -

Sun Tzu's Art of War is a classic piece of work that is widely read and applied to many fields, Pingback: Applying Sun Tzu's Art of War to Trading

<http://www.bigfatpurse.com/2010/02/applying-sun-tzus-art-of-war-to-trading/>

Khoo Kheng-Hor - Freebase -

Khoo Kheng-Hor is a Malaysian author principles in relation to business and management. To date, Khoo has written Applying Sun Tzu's Art of War in

<http://www.freebase.com/m/02q9ksv>

definition - khoo kheng hor - Sensagent.com -

Definitions of khoo kheng hor, principles in relation to business and management. To date, Khoo has written Applying Sun Tzu's Art of War in

<http://dictionary.sensagent.com/khoo%20kheng%20hor/en-en/>

Khoo Kheng- Hor - Wikipedia, the free -

Khoo initiated a series of management and sales policies that enabled Applying Sun Tzu's Art of War in Today's Business Applying Sun Tzu's Art of War

http://en.wikipedia.org/wiki/Khoo_Kheng-Hor

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<http://www.amazon.ca/Applying-Sun-Tzus-Art-Marketing/dp/9679788083>

Touro College -

Department: Business. Course Title: Marketing Management. Course Number: EBK 204. Prerequisites: EBK 101. Khoo Kheng-Hor. Applying Sun Tzu's Art of War in Marketing.

<http://legacy.touro.edu/syll/s2003-04/ebk.204.doc>

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<http://www.openisbn.com/preview/9679788059/>

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<http://www.barnesandnoble.com/s/art-of-war-sun-tzu?dref=1%2C46%2C3467>

How to Understand and Apply Lessons from "The Art -

How to Understand and Apply Lessons from "The Art of War". 'The Art of War' is a military strategy book written by the 6th century Chinese author Sun Tzu. It is a

<http://www.wikihow.com/Understand-and-Apply-Lessons-from-%22The-Art-of-War%22>

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http://www.barnesandnoble.com/s/?series_id=331093

Khoo Kheng- Hor (Author of Taikor) - Goodreads -

Khoo Kheng-Hor is the author of Taikor (3.91 avg rating, 11 ratings, 3 reviews, published 2004), Mamasan (3.67 avg rating, 9 ratings, 2 reviews,

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